

# SHOYEIDO

Traditional Japanese Incense - "Koh"



— Kyoto — Osaka — Tokyo — Yokohama — Sapporo — Boulder —



The price in this catalogue is with Japanese consumption Tax (10%). Shown in parentheses is the price without Tax.

## SHOYEIDO

Since our establishment in the early 18th century, Shoyeido has worked diligently to perfect the art of manufacturing Japanese incense, also known as "Koh".

We offer a wide variety of unique and hand-blended scents for every occasion.

Our slogan, "Life with Fragrance" is meant to convey how incense can be a companion to the many activities in our day-to-day live. Our products are made mainly from natural ingredients. We believe it is not only our responsibility to appreciate and protect these generous gifts of nature, but also to preserve the traditions of incense blending that have been passed down from generation to generation.



## GIFT OF NATURE

Natural ingredients such as agarwood, sandalwood, cinnamon, clove, star anise — to name a few — are not indigenous to Japan. We work closely with many countries to gather these items and to protect the ecological integrity of all natural components in our incense recipes.

We believe it is not only our responsibility to appreciate and protect these generous gifts of nature, but also to preserve the traditions of incense blending that have been passed down from generation to generation.

Shoyeido products are produced with the greatest care so our customers can enjoy the highest quality of incense.



## TEN VIRTUES OF KOH

It brings communication with the transcendent.  
It refreshes mind and body.  
It removes impurity.  
It brings alertness.  
It is a companion in solitude.  
In the midst of busy affairs, it brings a moment of peace.  
When it is plentiful, one never tires of it.  
When there is little, still one is satisfied.  
Age does not change its efficacy.  
Used everyday, it does no harm.



Discover SHOYEIDO >>



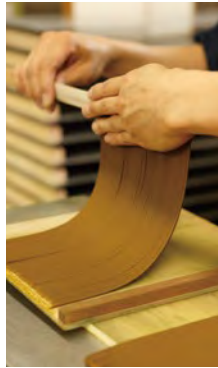


# PREMIUM INCENSE



A highly skilled artisan makes most exclusive incense by hand. Made from centuries-old recipes and containing fine ingredients.

## Production of Premium Incense



For more information



Produced with our time-honored, traditional manufacturing techniques, featuring the familiar rich fragrance of agarwood.



**Myokaku**  
— Enlightenment  
Pure, dignified.

**111006 JPY 22,000** (20,000)

Approx. 36 sticks, 18 cm

**111020 JPY 6,600** (6,000)

15 sticks, 11 cm

★ Limited Availability

## ★ Limited Availability

The finest quality Agarwood is becoming increasingly rare and the reliable supply will be difficult in the future. To monitor the production of our premium incenses, and with respect to the environment of nature, the amount of production of our premium incense is limited.



**Gaho**  
— Refinement  
Splendor, elegance.

**110606 JPY 11,000** (10,000)

Approx. 36 sticks, 18 cm

**110620 JPY 3,300** (3,000)

15 sticks, 11 cm

★ Limited Availability



**Nankun**  
— Southern Wind  
Warmth, rejoicing.

**110506 JPY 6,600** (6,000)

Approx. 36 sticks, 18 cm

**110520 JPY 2,200** (2,000)

15 sticks, 11 cm

★ Limited Availability



**Misho**  
— Gentle Smile  
Happiness, understanding.

**110406 JPY 4,400** (4,000)

Approx. 36 sticks, 18 cm

**110420 JPY 1,870** (1,700)

20 sticks, 11 cm



**Shunyoyu**  
— Beckoning Spring  
Lush, tranquility.

**110306 JPY 3,300** (3,000)

Approx. 36 sticks, 18 cm

**110320 JPY 1,430** (1,300)

20 sticks, 11 cm



**Kyojiman**  
— Pride of Kyoto  
Quietude, affection.

**110206 JPY 2,200** (2,000)

Approx. 36 sticks,

18 cm



**Ohjya-koh**  
— King's Aroma  
Confidence,  
harmony, use anytime.

**110106 JPY 1,650** (1,500)

Approx. 36 sticks,

18 cm



**Matsu-no-tomo**  
— Friend of Pine  
Recollection, strength.

**120106 JPY 1,320** (1,200)

Approx. 36 sticks,

18 cm

## *sui* chic-refine-essence

“粋 -sui” is a word that is used to express a Japanese aesthetic sense.

You may find “sui” in one’s sophisticated attitude, elegant appearance, or refined beauty.

It can also refer to the “essence” of things.

We invite you to embrace Shoyeido’s “sui” through chic fragrances, appearance, and the modest smoke of incense.



HOLDER ▶P.14 Silver Incense Holder Pine TRAY ▶P.15 Incense Tray Black



### **sui No.33**

Blend: sandalwood,  
cinnamon, patchouli

121776

JPY 418 (380)



### **sui No.35**

Blend: cinnamon,  
clove, benzoin

121777

JPY 418 (380)



### **sui No.71**

Blend: patchouli,  
sandalwood, floral

121778

JPY 418 (380)



### **sui No.75**

Blend: sandalwood,  
clove, benzoin

121779

JPY 418 (380)



### **sui No.99**

Blend: sandalwood,  
patchouli, benzoin

121780

JPY 418 (380)

### **Common Contents**

1 scent  
Stick incense (L:135mm) 14g  
1 incense holder

★ EXPORT-ONLY



## Seifu — Fresh Breeze

Fresh Breeze refreshes your body and soul.

**123305** JPY 13,200 (12,000)  
Short, loose, 490 sticks, 13.5 cm

**123308** JPY 4,620 (4,200)  
Short, loose, 165 sticks, 13.5 cm



## Enmei — Circle

A circle is often drawn as an object of enlightenment. Please enjoy the essence of a circle with this subdued fragrance.

**123105** JPY 8,800 (8,000)  
Short, loose, 490 sticks, 13.5 cm

**123108** JPY 3,300 (3,000)  
Short, loose, 165 sticks, 13.5 cm



## Hakuun

— White Cloud

A fragrance inspired by the image of white clouds in a blue sky. High quality natural ingredients are blended to create this subtle scent.

**122905** JPY 6,600 (6,000)  
Short, loose, 490 sticks, 13.5 cm

**122908** JPY 2,530 (2,300)  
Short, loose, 170 sticks, 13.5 cm



## Gozan

— Five Hills

A mellow and deep fragrance, based on the best sandalwood available from Mysore, India.

**122705** JPY 3,850 (3,500)  
Short, loose, 490 sticks, 13.5 cm

**122708** JPY 1,980 (1,800)  
Short, loose, 175 sticks, 13.5 cm



## Kyozaakura

— Kyoto Cherry Blossoms

A sandalwood-based fragrance to tempt you into visions of cherry blossoms in spring.

**122605** JPY 2,750 (2,500)  
Short, loose, 490 sticks, 13.5 cm

**122608** JPY 1,430 (1,300)  
Short, loose, 175 sticks, 13.5 cm



## Kinkaku — Golden Pavilion

A refreshing sandalwood fragrance inspired by the Golden Pavilion reflected on the pond.

**122505** JPY 2,200 (2,000)  
Short, loose, 490 sticks, 13.5 cm

**122508** JPY 1,100 (1,000)  
Short, loose, 175 sticks, 13.5 cm



## Kyonishiki

— Kyoto Autumn Leaves

A quiet fragrance of sandalwood gives rise to images of autumn leaves in Arashi-yama, Kyoto.

**122405** JPY 1,650 (1,500)  
Short, loose, 490 sticks, 13.5 cm

**122408** JPY 880 (800)  
Short, loose, 150 sticks, 13.5 cm



## Nokiba — Moss Garden

A mild fragrance of sandalwood that smells like plum flowers blooming by the windows.

**122305** JPY 2,200 (2,000)  
Short, loose, 490 sticks, 13.5 cm

**122308** JPY 1,100 (1,000)  
Short, loose, 150 sticks, 13.5 cm



# LOW SMOKE INCENSE

Our master blenders designed these scents to enhance any occasion with a spiritual nuance of fragrance.



## Oboro — Illusions

A noble and savory fragrance, made from selected herbs and spices.

**126213** JPY 4,400 (4,000)  
Short, loose – 470 sticks, 13.5 cm

**126283** JPY 2,200 (2,000)  
Short, loose – 165 sticks, 13.5 cm



## Kasumi — Gossamer

A subtly bitter fragrance of sandalwood mixed with high quality herbs and spices.

**126212** JPY 3,300 (3,000)  
Short, loose – 470 sticks, 13.5 cm

**126282** JPY 1,650 (1,500)  
Short, loose – 165 sticks, 13.5 cm



## Honoka — Silhouette

A mild, sweet fragrance of sandalwood with herbs and spices.

**126211** JPY 2,200 (2,000)  
Short, loose – 470 sticks, 13.5 cm

**126281** JPY 1,100 (1,000)  
Short, loose – 165 sticks, 13.5 cm



## Madoka — Chiffon

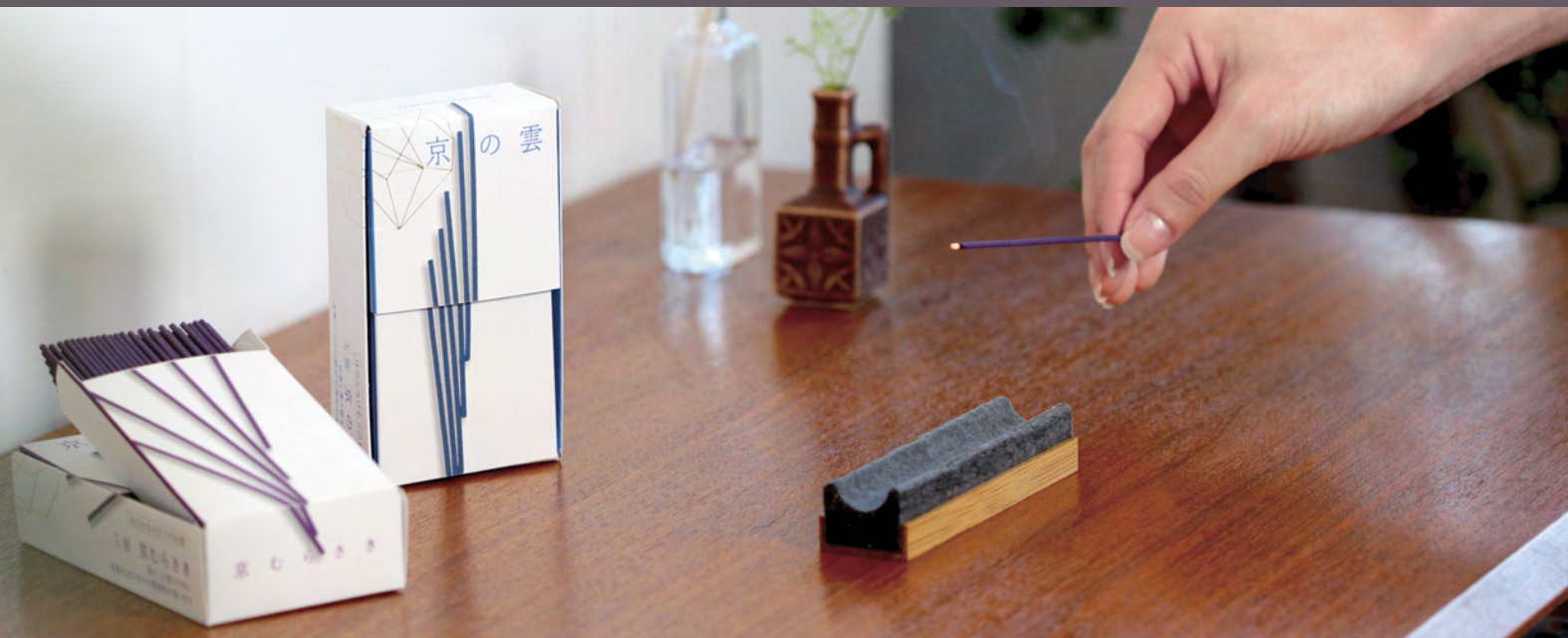
A gentle low-smoke blend with a sweet, heart-warming accent, featuring sandalwood, cinnamon, and herbs.

**126210** JPY 1,650 (1,500)  
Short, loose – 470 sticks, 13.5 cm

**126280** JPY 825 (750)  
Short, loose – 165 sticks, 13.5 cm



# LOW SMOKE INCENSE



TAMAYURA -Embrace an enchanting moment, immersed in delicate, fine fragrance.  
Low Smoke & delicate scent.



## Kyo-no-kumo

Elegant and mature scent of Aromatic wood, Agarwood bases.

**126307** **JPY 2,750** (2,500)  
45g (Approx.200 sticks), 9 cm,  
with a holder



## Kyo-murasaki

Soothing scent of Aromatic wood, Agarwood bases.

**126306** **JPY 2,200** (2,000)  
45g (Approx.200 sticks),  
9 cm, with a holder



## Kyo-matsuba

Fresh aroma reminiscent of pine tree.

**126305** **JPY 1,650** (1,500)  
45g (Approx.200 sticks),  
9 cm, with a holder



## Kyo-no-ume

Be enchanted with Modest and sweet fragrance.

**126304** **JPY 1,320** (1,200)  
45g (Approx.200 sticks),  
9 cm, with a holder

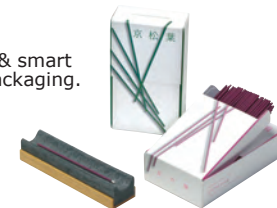


## Kyo-hiyori

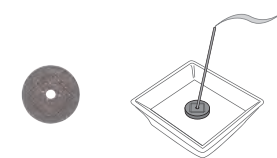
A clean and refreshing fragrance reminiscent of a sunny breeze.

**126303** **JPY 1,100** (1,000)  
45g (Approx.200 sticks), 9 cm,  
with a holder

Practical & smart  
design packaging.



TRAY ▶P.16 takuba 11cm



### Eco-friendly disposable incense holder

Avoid strong impact or exposure  
to water since it is made of soil.





Named after periods and places in Japanese history, our line of Horin incense offers a modern twist on the ancient art of incense appreciation. Perfect for galleries, large rooms and musical events.



## Tenpyo — Peaceful Sky

A noble Japanese fragrance; deep, natural.

**210521 JPY 6,600** (6,000)  
10 coils, with a holder

**210523 JPY 2,200** (2,000)  
20 sticks, 7 cm, with a holder

**210524 JPY 6,600** (6,000)  
80 sticks, 7 cm, with a holder



## Muromachi — City of Culture

A solemn and calming fragrance.

**210421 JPY 3,960** (3,600)  
10 coils, with a holder

**210423 JPY 1,540** (1,400)  
20 sticks, 7 cm, with a holder

**210424 JPY 4,620** (4,200)  
80 sticks, 7 cm, with a holder



## Horikawa — River Path

Sweet and mellow fragrance, based on sandalwood.

**210221 JPY 3,080** (2,800)  
10 coils, with a holder

**210223 JPY 1,100** (1,000)  
20 sticks, 7 cm, with a holder

**210224 JPY 3,300** (3,000)  
80 sticks, 7 cm, with a holder



## Genroku — Returning Spirit

Enjoy this rich, sandalwood-based fragrance.

**210321 JPY 2,860** (2,600)  
10 coils, with a holder

**210323 JPY 990** (900)  
20 sticks, 7 cm, with a holder

**210324 JPY 2,970** (2,700)  
80 sticks, 7 cm, with a holder



## Shirakawa — White River

A soft and sweet fragrance, based on sandalwood.

**210621 JPY 1,870** (1,700)  
10 coils, with a holder

**210623 JPY 880** (800)  
20 sticks, 7 cm, with a holder

**210624 JPY 2,420** (2,200)  
80 sticks, 7 cm, with a holder



## Nijo — Avenue of the Villa

A traditional fragrance of sandalwood, with a flowery note.

**210121 JPY 1,320** (1,200)  
10 coils, with a holder

**210123 JPY 660** (600)  
20 sticks, 7 cm, with a holder

**210124 JPY 1,870** (1,700)  
80 sticks, 7 cm, with a holder



## Kyogosai

— Horin Sticks Assortment

Nijo, Shirakawa, Genroku, Muromachi, Tenpyo - each 4 sticks.

**211012 JPY 1,650** (1,500)  
20 sticks, 7 cm, with a holder



Five fragrances to evoke the memories of a journey;  
scenery, sound, light, and all you encountered along the way.



## Kaho

— Flower Garden

A rich, yet bittersweet fragrance of radiant flowers.

**211523** JPY 770 (700)  
20 sticks, 7 cm, with a holder

**211524** JPY 1,870 (1,700)  
80 sticks, 7 cm, with a holder



## Yukiyanagi

— Spring Blossoms

Ambrosial notes of a blooming spring garden.

**211623** JPY 770 (700)  
20 sticks, 7 cm, with a holder

**211624** JPY 1,870 (1,700)  
80 sticks, 7 cm, with a holder



## Sou sou

— Rustling Meadow

Atmospheric scent blanketing green fields.

**211723** JPY 770 (700)  
20 sticks, 7 cm, with a holder

**211724** JPY 1,870 (1,700)  
80 sticks, 7 cm, with a holder



## Sougetsu

— Moon Reflection

A wafting scent of fresh flowers, heralding a new season.

**211823** JPY 935 (850)  
20 sticks, 7 cm, with a holder

**211824** JPY 2,530 (2,300)  
80 sticks, 7 cm, with a holder



## Yoinouta — Poetry at Dusk

The enchanting fragrance of aromatic wood, floating delicately in the early evening.

**211923** JPY 935 (850)  
20 sticks, 7 cm, with a holder

**211924** JPY 2,530 (2,300)  
80 sticks, 7 cm, with a holder

TRAY ▶ P.15  
Incense Tray Cream



80 sticks



## KUNRO ASSORTMENT

— Assortment of five fragrance

Kaho, Yukiyanagi, Sou sou,  
Sougetsu, Yoinouta - each 5 sticks.

**211401** JPY 1,320 (1,200)  
25 sticks, 7 cm, with a holder



# XIANG DO

Using our exclusive pressed incense process, Shoyeido's master blenders have developed the Xiang Do line of atmospheric incenses. Here are 16 of beautiful fragrances - at once evocative, lush, and crowd-pleasing.



## Xiang Do

JPY 880 (800)

20 sticks, 7 cm, with a holder

**Rose**  
214502

**Lotus**  
214505

**Lavender**  
214508

**Citrus**  
214522

**Grapefruit**  
214527

**Mixed berry**  
214532

**Forest**  
214541

**Vanilla**  
214545

**Peppermint**  
214547

**White Sage**  
214548

**Marine**  
214558

**Frankincense**  
214563

**Agarwood**  
214573

**Sandalwood**  
214576

**Palo santo**  
214579

**Hinoki**  
214580



## Xiang Do Assortment

214402

JPY 2,640 (2,400)

32 sticks (2 sticks each of 16 scents)  
7 cm, with a holder



# FLORAL WORLD

## FLORAL WORLD INCENSE ASSORTMENT

In the 1890s, SHOYEIDO developed Floral World cone-shaped incense in an effort to introduce Japanese incense to the world, thus becoming the first company in Japan to successfully export incense to the United States. Since that time, Floral World incense has continued to evolve and change, while being cherished by many people along the way. Once again, change is in store for this popular line of incense. We welcome you to enjoy these six rich fragrances, which evoke the lovely scent of a bouquet of flowers.

六種

花  
世  
界



RED  
Rose

PURPLE  
Lavender

BLUE  
Iris

GREEN  
Sandalwood

LIME GREEN  
Jasmine

YELLOW  
Freesia

TRAY ▶P.15  
Incense Tray Cream



### FLORAL WORLD Incense Assortment - Cone

220112 JPY 2,750 (2,500)  
30 pcs. (5 pcs. each of 6 scents),  
with a holder



### FLORAL WORLD Incense Assortment - Stick

220111 JPY 2,750 (2,500)  
60 sticks (10 sticks each of 6 scents),  
7 cm, with a holder

## FLORAL WORLD

Singular scent pack is available for each kind.  
Each scent is available in a unique package



60 sticks



30 pcs.

### Rose

#### Stick

220131 JPY 2,750 (2,500)  
60 sticks, 7 cm, with a holder

#### Cone

220132 JPY 2,750 (2,500)  
30 pcs., with a holder

### Iris

#### Stick

220161 JPY 2,750 (2,500)  
60 sticks, 7 cm, with a holder

#### Cone

220162 JPY 2,750 (2,500)  
30 pcs., with a holder

### Jasmine

#### Stick

220181 JPY 2,750 (2,500)  
60 sticks, 7 cm, with a holder

#### Cone

220182 JPY 2,750 (2,500)  
30 pcs., with a holder



### Lavender

#### Stick

220141 JPY 2,750 (2,500)  
60 sticks, 7 cm, with a holder

#### Cone

220142 JPY 2,750 (2,500)  
30 pcs., with a holder



### Sandalwood

#### Stick

220171 JPY 2,750 (2,500)  
60 sticks, 7 cm, with a holder

#### Cone

220172 JPY 2,750 (2,500)  
30 pcs., with a holder

### Freesia

#### Stick

220191 JPY 2,750 (2,500)  
60 sticks, 7 cm, with a holder

#### Cone

220192 JPY 2,750 (2,500)  
30 pcs., with a holder

# INCENSE ROAD

For millennia, camel-driven caravans traced a 1,500 mile route between India and Egypt to trade in exotic frankincense, myrrh, sandalwood and rare spices. This fabled passage would become forever known as the Incense Road. Shoyeido celebrates the immense history and romance of this ancient path with three of our purest incense blends: Nan-zan, made of sweet frankincense; Nanto, fashioned of fine sandalwood; and Nanshu, a sultry, Chai-inspired fusion of cinnamon and spices.



**Nanzan** — Southern Mountain  
The best Frankincense ever used  
in an incense stick. Mellow and warm.  
[213302](#) **JPY 1,870** (1,700)  
60 sticks, 7 cm, with a holder



**Nanshu** — Southern State  
Nanshu incense blend summons  
the alluring fragrance of fine tea:  
rich and complex - and slightly mysterious.  
[213702](#) **JPY 1,870** (1,700)  
60 sticks, 7 cm, with a holder



**Nanto** — Southern Capital  
Distinctive Sandalwood  
with a sultry accent. Uplifting.  
[213402](#) **JPY 1,870** (1,700)  
60 sticks, 7 cm, with a holder



**Incense Road Assortment**  
[213801](#) **JPY 1,870** (1,700)  
60 sticks, 7 cm, with a holder  
20 sticks of each Nan-zan, Nanshu, Nanto



HOLDER ▶ P.13 Incense Holder Indigo Arabesque



**Nanzan**  
— Southern Mountain  
[213312](#) **JPY 770** (700)  
20 sticks, 7 cm,  
with a holder



**Nanshu**  
— Southern State  
[213712](#) **JPY 770** (700)  
20 sticks, 7 cm,  
with a holder



**Nanto**  
— Southern Capital  
[213412](#) **JPY 770** (700)  
20 sticks, 7 cm,  
with a holder



## 源氏物語



The legendary Japanese story The Tale of Genji is one of the world's profound cultural achievements. Written by the Lady Murasaki in the early 11th Century as entertainment for the Empress Akiko, this thousand - year - old masterpiece lays claim to many literary firsts :  
the world's first true novel.

The first psychological novel. The first historical novel.  
The Tale of Genji is a window into a bygone world,  
providing a glimpse into the Japan of a millennium ago.

With The Genji Series, Shoyeido is pleased  
to evoke the scenes and sublime beauty  
of The Tale of Genji.



**Utakata**  
— Transient Dream

623601 JPY 2,200 (2,000)  
20 sticks, 7 cm (4 scents, 5 of each),  
with a holder



**Hahakigi**  
— Beauty

621720 JPY 2,200 (2,000)  
20 sticks, 7 cm (4 scents, 5 of each),  
with a holder



**Hanachirusato**  
— Field of Blossoms

620951 JPY 1,100 (1,000)  
20 sticks, 7 cm, with a holder

# INCENSE HOLDER



**New Spring**  
– Hatsuharu  
734501



**Plum Blossoms**  
– Umemi  
734502



**Cherry Blossoms**  
– Hanasaki  
734503



**White Lilac**  
– Unohana  
734504



**Stream**  
– Sanae  
734505



**Kingfisher**  
– Ryobo  
734506



**Morning Glory**  
– Tanabata  
734507



**Moon Viewing**  
– Tsukimi  
734508



**Autumn Ivy**  
– Momiji  
734509



**Small Chrysanthemum**  
– Shigure  
734510



**Winter Peony**  
– Shimofuri  
734511



**White Rabbit**  
– Harumachi  
734512



**Rose**  
– Rose garden  
730404



**Lavender**  
– Lavender wreath  
730405



**Arabian Jasmine**  
– Maturika  
730406



**Freesia**  
– Freesia  
730407



**Japanese Iris**  
– Iris  
730408



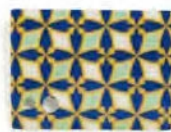
**Lotus Flower**  
– Renge  
730409



**Best Wishes**  
– Tsurukame  
730410



**Cat on Roof**  
– Kwaraneko  
730411



**Greenery Lattice**  
– Hagoshi  
730412



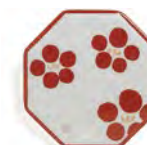
**Indigo Arabesque**  
– Takokarakusa  
735807



**Octopus Vine**  
– Tobi-takokarakusa  
735808



**Pine Tree**  
– Matsu  
736401  
★ EXPORT-ONLY



**Plum**  
– Umebachi  
736402  
★ EXPORT-ONLY



**Wave**  
– Nami  
736403  
★ EXPORT-ONLY



**Purple**  
735875



**White**  
735874



**Yellow**  
735873



**Red**  
735872



**Green**  
735871

## Incense Holder Wedge

JPY 550 (500)  
Size: 35mm



**Purple**  
735885



**White**  
735884



**Yellow**  
735883



**Red**  
735882



**Green**  
735881

## Incense Holder Gourd

JPY 550 (500)  
Size: 35mm

## Precautions for using Incense Holder

Please stick incense into a holder, and securely stand it leaning in the direction of the holder's thicker part.  
Incense can fall if it is stood wrong.



## Porcelain Incense Holder

JPY 660 (600)

Square	W 3.5 x H 3.5 cm
Octagon	W 3.5 x H 3.5 cm
Circle	W 4.0 x H 3.5 cm
Rectangle	W 4.0 x H 3.0 cm
Oval	W 5.5 x H 2.8 cm



# INCENSE HOLDER

## Incense Holder nana

This product is shaped as the numeral "7". In Japanese, "Nana" is the pronunciation for the number 7. Depending on the shape and style of your incense burner, users can attach this holder on the rim of a small bowl, or place it on a plate.



736515

JPY 2,420 (2,200)

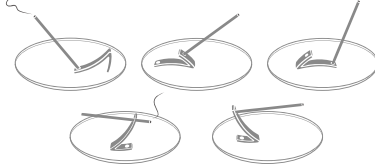
Material: Zinc Alloy



2 ways by hanging it on rim of a bowl



5 ways by putting it on a plate



## Tweezers

736501

JPY 3,520 (3,200)

Material: Stainless, Rattan  
W 1.3 x L 8.5 x H 1.1 cm



2 ways for use



Easy to ignite short incense sticks.

Hold incense at any point. The length to burn can be adjusted.



## Silver Incense Holder

A simple yet sophisticated silver incense holder.

JPY 3,080 (2,800)

Material: Silver 925



### Cherry Blossoms

735201

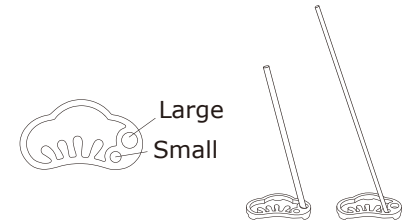
W 2 x H 2 cm



### Maple

735202

W 2.1 x H 2.3 cm



2 sizes of holes  
1 for Shoyeido's 7cm, thick stick incense  
1 for Shoyeido's 13.5cm, thin stick incense



### Plover

735203

W 2.1 x H 2.3 cm



### Snow

735204

W 2 x H 2 cm



### Pine

735205

W 2.5 x H 1.3 cm



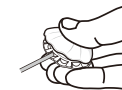
### G clef

735206

W 1.1 x H 2.5 cm

## Kolip Shell Matte Silver

[Kolip : Koh(Japanese Incense)+Clip]



-How to hold incense -

Open the shell, grasping the bulging part softly with the pad of your fingers. Secure the incense into one of the five recesses on the shell, and fasten it.

\*Use with a tray made from heat-resistant material to catch the ash.



731343

JPY 2,200 (2,000)

W 3.8 x H 2.3 cm

# INCENSE TRAY

## Square Porcelain Incense Tray

JPY 770 (700)

W 10 x H 10 cm



**Cream**  
736113



**Light Blue**  
736112



**Dark Blue**  
736111



HOLDER ▶P.14  
Silver Incense Holder G clef



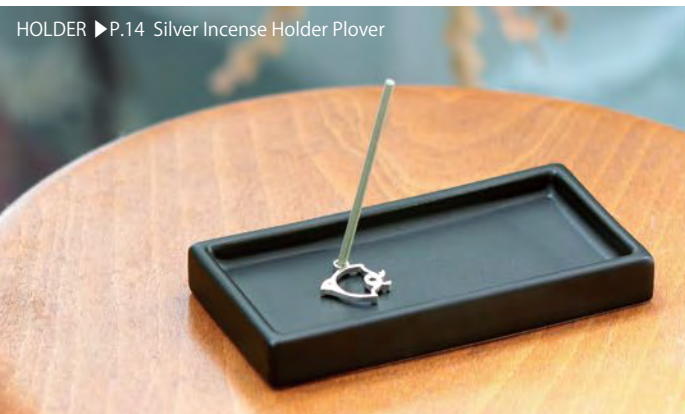
## Incense Tray Black

737101

W 10 x H 10 cm  
Porcelain

★ EXPORT-ONLY

HOLDER ▶P.14 Silver Incense Holder Plover



## Incense Tray Nagate

JPY 858 (780)

W 12.3 x H 6.3 cm  
Porcelain

A simple and adorable tray for incense. It can be enjoyed with your favorite holder and fragrance.



**White**  
736351



**Black**  
736354



## Incense Tray takuba

"Takuba" is a simple and practical incense tray, which allows the user to burn an entire stick of incense, while leaving no unused portion when the stick is done burning. After use, it is simple and easy to clear the tray to be used again.

Available in 3 length variations.

Contents:  
1x Ceramic felt tray with  
Bamboo cover,  
1x Replacement Ceramic felt tray.



### takuba 9cm

736505

JPY 4,070 (3,700)

Usable Incense stick length: Under 7cm  
W 9 x H 2.8 cm



### takuba 11cm

736510

JPY 4,400 (4,000)

Usable Incense stick length: Under 9cm  
W 11 x H 2.8 cm



### takuba 19cm

736506

JPY 5,170 (4,700)

Usable Incense stick length: Under 18cm  
W 19 x H 2.8 cm





# INCENSE BURNER



**Karakusa**  
– Arabesque

731101  
JPY 3,300 (3,000)  
W 7.8 x H 4.8 cm  
/ ▲ ◎



**Senbiki**  
– Lines

731102 JPY 3,300 (3,000)  
W 7.8 x H 4.8 cm  
/ ▲ ◎

**Miyuki**

JPY 6,050 (5,500)  
W 6.7 x H 6.2 cm  
/ ▲ ◎



**Ishidatami**  
– Stone Pavement

718110



**Nijumaru**  
– Double Circle

718109



**Ginsen**  
– Silver Lines

718105



**Seiji**  
– Light Blue

718101

**Iroha**

JPY 4,180 (3,800)  
W 11.5 x H 4.3 cm  
/



**Green**  
731322



**White**  
731321



**Konoha**  
– Foliage

730201  
JPY 2,530 (2,300)  
W 12.6 cm  
/ ▲

Usable shape of incense :  
/ stick ▲ cone ◎ coil

# COVERED TYPE INCENSE BURNER



## Little Bird

720110  
JPY 4,180 (3,800)  
H 9.4 cm  
/ ▲



## Owl

720141 JPY 5,280 (4,800)  
H 12 cm  
/ ▲ ☺



## Matroos

720108 JPY 7,590 (6,900)  
H 17 cm  
/ ▲



## Child Guardian

720183 JPY 5,280 (4,800)  
H 14 cm  
/ ▲



## Rabbit

720145 JPY 5,280 (4,800)  
H 12 cm  
/ ▲



## Small Owl

720146 JPY 3,960 (3,600)  
H 9 cm  
/ ▲



## Frog

720147 JPY 4,180 (3,800)  
H 9 cm  
/ ▲



## Small Cat

720184 JPY 4,180 (3,800)  
H 10 cm  
/ ▲



## Bunny

720153 JPY 6,160 (5,600)  
H 12.3 cm  
/ ▲



## Teddy ★ Discontinued

720154 JPY 6,160 (5,600)  
H 10 cm  
/ ▲



Recommended for use with any of Shoyeido's shorter sticks, as well as Floral World Incense Cones and Horin coil incense.

Usable shape of incense :  
/ stick ▲ cone ☺ coil



# INCENSE CENSER

INCENSE ▶ P.6 TAMAYURA Kyo-no-ume



**Lantern**

724201 JPY 3,850 (3,500)  
W 6.5 x H 9 cm



**Nanban Style**

724211 JPY 5,500 (5,000)  
W 6 x H 9 cm



**Oribe Green**

724921 JPY 6,600 (6,000)  
W 6.5 x H 9.5 cm



**Orange Blossoms**

724501 JPY 9,900 (9,000)  
W 6 x H 9 cm



**Tinted Ivy**

724503 JPY 9,900 (9,000)  
W 5.8 x H 8.5 cm



**Moonflower**

724504 JPY 9,900 (9,000)  
W 5.8 x H 8.5 cm



**Cloisonne**

724506 JPY 29,700 (27,000)  
W 5.8 x H 9.5 cm



**Shiro**

724923 JPY 6,050 (5,500)  
W 7 x H 8.2 cm



**Sumi**

724981 JPY 6,050 (5,500)  
W 7 x H 8.2 cm



## How to use Incense Censer

Remove the lid and place Miyako Ash in to the incense censer. Light the tip of the incense and fan out of the fire flame. Insert the stick incense in to the ash or place coil/cone incense on the ash.

\* We recommend removing the lid while burning incense. In many cases the lid will restrict the flow of oxygen and can extinguish the incense.



## Miyako Ash

751101 JPY 275 (250)  
Use with  
incense censer  
30 g

# TAGASODE SACHET

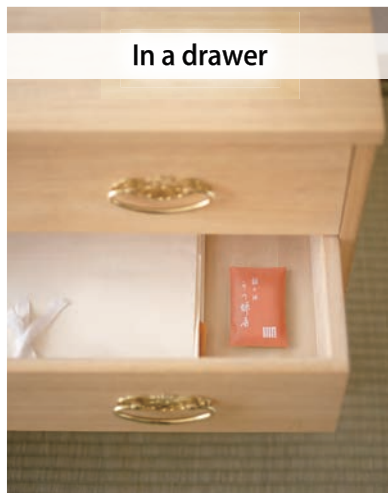
Sachets are Non-burning incense items which release a fragrance in its natural, unheated state.

Historically, Japanese fragrant sachets have consisted of a plain or brocade cloth bag with "Nioi-koh" - a powdered mix of natural ingredients such as clove, camphor and sandalwood - inside.

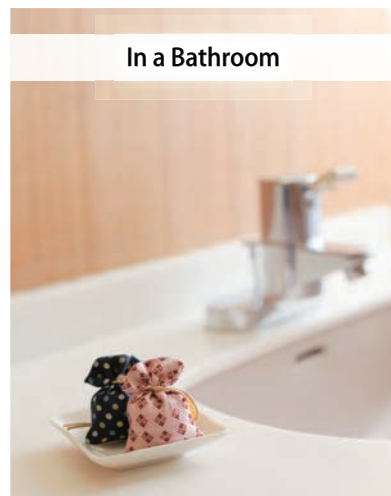
Shoyeido's fragrant sachets continue this long-held style.



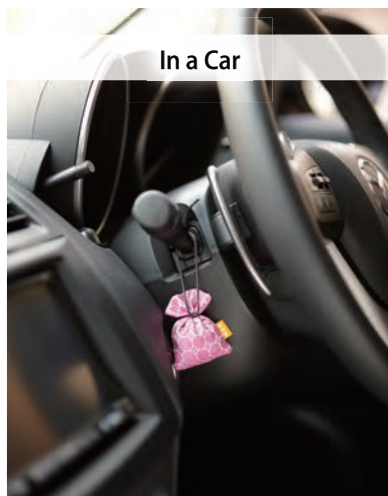
In a closet



In a drawer



In a Bathroom



In a Car

Fragrant sachet is appropriate for use in a car, closet or in a bag to give your clothing and personal articles a pleasant fragrance.

Following 300-year-old recipes, Shoyeido's traditional sachets are available in colorful cloth, brocade and paper envelopes. They can be used in a pocket, on a purse, or in drawers, closets, suitcases, cars, etc. They add a subtle fragrance of sandalwood and herbs.

## Premium Quality - Mild sweet fragrance



### Miyako

512111 JPY 1,045 (950)  
H 6 cm

## Extra Fine Quality - Refreshing fragrance



### Kaoru

511211 JPY 1,045 (950)  
H 6 cm  
Kyoto Nishijin silk Pouch



### Gokuhin

511111 JPY 825 (750)  
H 6 cm

## Fine Quality - Refined, clean fragrance



### Johin

510111 JPY 715 (650)  
H 5 cm



### Fukube

510140 JPY 550 (500)  
H 5.5 cm

## Colors



## Utsusemi - Sweet and fresh fragrance



### Utsusemi

620440 JPY 440 (400)  
W 5.5 x H 8.5 cm

## Nio - Clean, slightly bitter fragrance



### Nio

624901 JPY 440 (400)  
W 5.5 x H 8.5 cm



# HANGING SACHET



## Flower Wheel

514151 JPY 1,045 (950)

W 7.5 cm

Colors: Red, Purple, Black, Pink, Light Blue and Beige



## Flower Basket

515179 JPY 5,280 (4,800)

2 Gokuhin Sachets  
H 30 cm



## Sachet

The beautifully designed Japanese traditional pattern adds an aesthetic highlight.

\*The pattern and color are selected randomly.

## How to use

Will hang appropriately on any closet bar or hanging apparatus that is less than 35mm in outside diameter. It is also effective to enliven a restroom or any personal space.

## Tagasode -Kakeru-

Tagasode Kakeru, the fragrant hanging sachet, emits a pleasant fragrance that is appropriate for use in closets to give clothing a refreshing scent. It is also effective to enliven a restroom or any personal space.

JPY 1,045 (950)

W 7.2 × H 16.8 cm



Black  
519512

Beige  
519511



# INCENSE FOR MIND AND ATMOSPHERE

It is widely believed that incense was brought to Japan over 1400 years ago, along with the conveyance of Buddhism.

Historically, Japanese Incense has often been cherished and used for religious occasions, in the social routine of samurai warriors, and more.

During the Edo period, incense became popular among all classes, as it was established as a tradition for all Japanese culture.

Centuries later, the Japanese style of living has changed but the appreciation and pride for incense in Japanese culture remains the same. We are pleased to convey the concept of “life with fragrance” to our customers.



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