



### SHOYEIDO INCENSE CO.

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# Shoyeido USA, Inc.

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# **SHOYEIDO**

Traditional Japanese Incense - "Koh"



Kyoto — Osaka — Tokyo — Yokohama — Sapporo — Boulder —



The price in this catalogue is with Japanese consumption Tax (10%). Shown in parentheses is the price without Tax.

#### **ABOUT SHOYEIDO**

Since our establishment in the early 18th century, Shoyeido has worked diligently to perfect the art of manufacturing Japanese incense, also known as "Koh."

We are pleased to offer a wide variety of Japanese incense for use in many applications — for praying in a religious setting, for special activities such as Tea Ceremony, and simply to scent a room for a casual occasion.

We create styles of incense ranging from stick incense to aromatic wood chips, kneaded incense, pressed incense and sachets. It is our mission at Shoyeido to continue to uphold the traditions, art, and ancestry in the manufacturing of Japanese Incense "Koh."



#### **GIFT OF NATURE**

Natural ingredients such as agarwood, sandalwood, cinnamon, clove, star anise — to name a few — are not indigenous to Japan. We work closely with many countries to gather these items and to protect the ecological integrity of all natural components in our incense recipes.

We believe it is not only our responsibility to appreciate and protect these generous gifts of nature, but also to preserve the traditions of incense blending that have been passed down from generation to generation.

Shoyeido products are produced with the greatest care so our customers can enjoy the highest quality of incense.



### **INCENSE FOR MIND AND ATMOSPHERE**

It is widely believed that incense was brought to Japan over 1400 years ago, along with the conveyance of Buddhism.

Historically, Japanese Incense has often been cherished and used for religious occasions, in the social routine of samurai warriors, and more.

During the Edo period (1603-1867), incense became popular among all classes, as it was established as a tradition for all Japanese culture.

Centuries later, the Japanese style of living has changed but the appreciation and pride for incense in Japanese culture remains the same. We are pleased to convey the concept of "life with fragrance" to our customers.



### **TEN VIRTUES OF KOH**

It brings communication with the transcendent.

It refreshes mind and body.

It removes impurity.

It brings alertness.

It is a companion in solitude.

In the midst of busy affairs, it brings a moment of peace.

When it is plentiful, one never tires of it.

When there is little, still one is satisfied.

Age does not change its efficacy.

Used everyday, it does no harm.



For more information >>>





A highly skilled artisan makes most exclusive incense by hand. Made from centuries-old recipes and containing fine ingredients.

#### **Production of Premium Incense**





For more information



The finest quality Agarwood is becoming increasingly rare and the reliable supply will be difficult in the future. To monitor the production of our premium incenses, and with respect to the environment of nature, the amount of production of our premium incense is limited.





Myokaku

- Enlightenment Pure, dignified

111006 JPY 22,000 (20,000) Agarwood, Spices Short, Approx. 36 sticks, 18 cm



#### Gaho - Refinement Splendor, elegance

JPY 11,000 (10,000) 110606 Agarwood, Cinnamon, Camphor Short, Approx. 36 sticks, 18 cm

★ Limited Availability



### Nankun

- Southern Wind Warmth, rejoicing

110506 JPY 6,600 (6,000) Agarwood, Clove, Camphor Short, Approx. 36 sticks, 18 cm ★ Limited Availability



### Misho

- Gentle Smile Happiness, understanding

110406 JPY 3,300 (3,000) Agarwood, Cinnamon, Clove, Benzoin, Camphor Short, Approx. 36 sticks, 18 cm



### Shunyou

 Beckoning Spring Renewal, growth

110306 JPY 2,200 (2,000) Clove, Patchouli, Camphor, Sandalwood Short, Approx. 36 sticks, 18 cm



### Kyojiman

 Pride of Kyoto Quietude, affection

110206 JPY 1,650 (1,500) Clove, Benzoin, Sandalwood Short, Approx. 36 sticks, 18 cm



### Ohjva-koh

- King's Aroma Confidence, harmony, use anytime

110106 JPY 1,100 (1,000) Sandalwood, Clove, Patchouli Short, Approx. 36 sticks, 18 cm



### Matsu-no-tomo

- Friend of Pine Recollection, strength

120106 JPY 880 (800) Sandalwood, Clove, Benzoin, Camphor, Patchouli, Spices Short, Approx. 36 sticks, 18 cm



Seifu — Fresh Breeze

Fresh Breeze refreshes your body and soul.

JPY 11,000 (10,000) Short, loose - 490 sticks, 13.5 cm

123308 JPY 3,850 (3.500) Short, loose - 165 sticks, 13.5 cm





#### Enmei - Circle

A circle is often drawn as an object of enlightenment. Please enjoy the essence of a circle with this subdued fragrance.

123105 JPY 7,700 (7,000) Short, loose - 490 sticks, 13.5 cm 123108 JPY 2,750 (2,500) Short, loose - 165 sticks, 13.5 cm



#### Hakuun

- White Cloud

A fragrance inspired by the image of white clouds in a blue sky. High quality natural ingredients are blended to create this subtle scent.

122905 JPY 5,500 (5,000) Short, loose - 490 sticks, 13.5 cm

122913 JPY 5,500 (5,000) Long, 3 bdls - each 110 sticks, 22 cm

122920 JPY 5,500 (5,000) Short, 10 bdls - each 47 sticks, 13.5 cm

122908 JPY 2.200 (2.000) Short, loose - 170 sticks, 13.5 cm



#### Gozan

- Five Hills

A mellow and deep fragrance, based on the best sandalwood available from Mysore, India.

122705 JPY 3,300 (3,000) Short, loose - 490 sticks, 13.5 cm

122713 JPY 3,300 (3,000) Long, 3 bdls - each 110 sticks, 22 cm

122720 JPY 3,300 (3,000) Short, 10 bdls - each 47 sticks, 13.5 cm

122708 JPY 1,650 (1,500) Short, loose - 175 sticks, 13.5 cm



#### Kvozakura

 Kyoto Cherry Blossoms A sandalwood-based fragrance to tempt you into visions of cherry blossoms in spring.

122605 JPY 2,200 (2.000) Short, loose - 490 sticks, 13.5 cm

122613 JPY 2,200 (2,000) Long, 3 bdls - each 110 sticks, 22 cm

122620 JPY 2,200 (2,000) Short, 10 bdls - each 47 sticks, 13.5 cm

122608 JPY 1,100 (1.000) Short, loose - 175 sticks, 13.5 cm



#### Kyonishiki

- Kyoto Autumn Leaves

A quiet fragrance of sandalwood gives rise to images of autumn leaves in Arashi-yama, Kyoto.

122405 JPY 1,100 (1,000) Short, loose - 490 sticks, 13.5 cm 122413 122408 JPY 550 (500)

JPY 1,100 (1,000) Long, 3 bdls - each 110 sticks, 22 cm Short, loose - 150 sticks, 13.5 cm



#### Kinkaku — Golden Pavilion

A refreshing sandalwood fragrance inspired by the Golden Pavilion reflected on the pond.

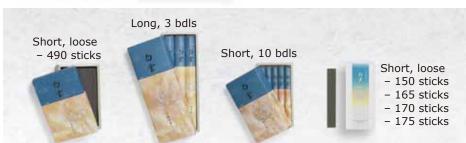
JPY 1,650 (1,500) Short, loose - 490 sticks, 13.5 cm 122513 JPY 1,650 (1,500) Long, 3 bdls - each 110 sticks, 22 cm 122520 JPY 1,650 (1,500) Short, 10 bdls - each 47 sticks, 13.5 cm 122508 JPY 880 (800) Short, loose - 175 sticks, 13.5 cm



#### **Nokiba** — Moss Garden

A mild fragrance of sandalwood that smells like plum flowers blooming by the windows.

122303 JPY 660 (600) Long, 1 bdl - 80 sticks, 25 cm 122305 JPY 1,650 (1,500) Short, loose - 490 sticks, 13.5 cm 122306 JPY 880 (800) Short, loose - 240 sticks, 13.5 cm 122308 JPY 770 (700) Short, loose - 150 sticks, 13.5 cm



Our master blenders designed these scents to enhance any occasion with a spiritual nuance of fragrance. Daily low smoke incense emits 70% less smoke than our traditional incense by using special natural ingredients.



#### **Oboro** — Illusions

A noble and savory fragrance, made from selected herbs and spices.

126213	<b>JPY 3,960</b> (3,600)
Short, loose – 470 sticks,	13.5 cm
126283 Short, loose – 165 sticks,	<b>JPY 1,980</b> (1,800)



#### Kasumi — Gossamer

A subtly bitter fragrance of sandalwood mixed with high quality herbs and spices.

126212 Short, loose – 470 sticks,	<b>JPY 2,860</b> (2,600) 13.5 cm
126282 Short, loose – 165 sticks,	<b>JPY 1,540</b> (1,400) 13.5 cm



#### **Honoka** — Silhouette

A mild, sweet fragrance of sandalwood with herbs and spices.

126211 Short, loose – 470 sticks,	<b>JPY 1,760</b> (1,600) 13.5 cm
126281	<b>JPY 990</b> (900)
Short, loose – 165 sticks,	13.5 cm



#### Madoka — Chiffon

A gentle low-smoke blend with a sweet, heart-warming accent, featuring sandalwood, cinnamon, and herbs.

126210 Short, loose – 470 sticks,	<b>JPY 1,320</b> (1,200) 13.5 cm
126280	<b>JPY 660</b> (600)
Short, loose – 165 sticks,	13.5 cm

### Long Stick Incense is an ideal companion for meditation, quiet reflection, or simply to scent a large room. Many customers use them as time-keeping tools for meditation, or even for outdoor gatherings.



Taikun-koh Matsu 140372 JPY 3,300 (3,000) 5 bdls - each 33 sticks, 33 cm



Taikun-koh Take 140272 JPY 2,750 (2,500) 5 bdls - each 33 sticks, 33 cm

3

**4** 



Taikun-koh Ume 140172 JPY 1,650 (1,500) 5 bdls - each 33 sticks,

### 1 Daiten-koh

33 cm

144179 JPY 1,650(1,500) 1 bdl - 15 sticks , 73 cm

#### 2 Chuten-koh

143177 JPY 1,320 (1,200) 1 bdl - 15 sticks , 55 cm

### 3 Taikun Ohjya-koh

King's Aroma

JPY 3,300 (3,000) 110171 1 bdl - approx. 30 sticks, 33 cm

### 4 Taikun Kyojiman

Pride of Kyoto

110271	JPY 5,500 (5,000)
1 bdl - a <sub>l</sub>	oprox. 30 sticks,
33 cm	

1



Named after periods and places in Japanese history, our line of Horin incense offers a modern twist on the ancient art of incense appreciation. Perfect for galleries, large rooms and musical events.







**Tenpyo** — Peaceful Sky A noble Japanese fragrance; deep, natural.

210521 10 coils with	<b>JPY 6,600</b> (6,000) in a holder
210523 20 sticks –	<b>JPY 2,200</b> (2,000) 7 cm, with a holder
210524	1PY 6.600 (6000)

80 sticks - 7 cm, with a holder







**Muromachi** — City of Culture A solemn and calming fragrance.

210421 10 coils with a he	<b>JPY 3,960</b> (3,600) older
210423 20 sticks – 7 cm	<b>JPY 1,540</b> (1,400) , with a holder
210424 80 sticks – 7 cm	<b>JPY 4,620</b> (4,200) , with a holder







Horikawa — River Path Sweet and mellow fragrance, based on sandalwood.

210221 10 coils with a h	<b>JPY 3,080</b> (2,800) older
210223 20 sticks – 7 cm	<b>JPY 1,100</b> (1,000) , with a holder
210224 80 sticks – 7 cm	<b>JPY 3,300</b> (3,000) , with a holder







**Genroku** — Returning Spirit Enjoy this rich, sandalwood-based fragrance.

210321 JPY 2,860 (2,600) 10 coils with a holder JPY 990 (900) 210323 20 sticks – 7 cm, with a holder 210324 JPY 2,970 (2,700) 80 sticks - 7 cm, with a holder

**Shirakawa** — White River









210624 JPY 2,420 (2,200) 80 sticks - 7 cm, with a holder







**Nijo** — Avenue of the Villa A traditional fragrance of sandalwood, with a flowery note.

210121 JPY 1,320 (1,200) 10 coils with a holder 210123 JPY 660 (600) 20 sticks - 7 cm, with a holder 210124 JPY 1,870 (1,700) 80 sticks - 7 cm, with a holder



### Kyogosai

 Horin Sticks Assortment Nijo, Shirakawa, Genroku, Muromachi, Tenpyo - each 4 sticks.

211012 JPY 1,320 (1,200) 20 sticks - 7 cm, with a holder

Using our exclusive pressed incense process, Shoyeido's master blenders have developed the Xiang Do line of atmospheric incenses. Here are 19 of beautiful fragrances - at once evocative, lush, and crowd-pleasing.



Lotus

214205 JPY 880 (800) 20 sticks - 7 cm, with a holder



### **Xiang Do FOUR**

 Assortment of popular fragrance Rose, Lavender, Vanilla, Peppermint - each 5 sticks

JPY 880 (800) 214442 20 sticks - 7 cm, with a holder



#### Rose

214202 JPY 880 (800) 20 sticks - 7 cm, with a holder



#### Lavender

214208 **JPY 880** (800) 20 sticks - 7 cm, with a holder



**Violet** 

214209 JPY 880 (800) 20 sticks - 7 cm, with a holder



Coffee

214210 JPY 880 (800) 20 sticks - 7 cm, with a holder



Tea

214213 JPY 880 (800) 20 sticks - 7 cm, with a holder



Sencha

214218 **JPY 880** (800) 20 sticks - 7 cm, with a holder



Citrus

214222 JPY 880 (800) 20 sticks - 7 cm, with a holder



Grapefruit

214227 JPY 880 (800) 20 sticks - 7 cm, with a holder



Mixed berry

214232 JPY 880 (800) 20 sticks - 7 cm, with a holder



Mixed fruits

214236 JPY 880 (800) 20 sticks - 7 cm, with a holder



**Forest** 

214241 JPY 880 (800) 20 sticks - 7 cm, with a holder



Vanilla

214245 JPY 880 (800) 20 sticks - 7 cm, with a holder



**Peppermint** 

214247 JPY 880 (800) 20 sticks - 7 cm, with a holder



Marine

214258 JPY 880 (800) 20 sticks - 7 cm, with a holder



**Frankincense** 

214263 JPY 880 (800) 20 sticks - 7 cm, with a holder



Agarwood

214273 JPY 880 (800) 20 sticks - 7 cm, with a holder



Sandalwood

214276 JPY 880 (800) 20 sticks - 7 cm, with a holder



Palo santo

214279 **JPY 880** (800) 20 sticks - 7 cm, with a holder



**Metal Incense Tray** 

JPY 1,870 (1,700) W 10 x H 10 cm



**FLORAL WORLD** 

### **INCENSE ROAD**







#### **STAR**

Red - Jasmine Yellow - Violet Green - Sandalwood / Premium Quality

### Stick

220501 JPY 3,300 (3,000) 60 sticks - 7 cm, with a holder

### Cone

220511 JPY 3,300 (3,000)

36 pcs., with a holder





#### **ROYAL**

Blue - Jasmine Red - Rose Green - Sandalwood / Extra Fine Quality

#### Stick

220401 JPY 2,200 (2,000) 60 sticks - 7 cm, with a holder

#### Cone 220411

36 pcs., with a holder

JPY 2,200 (2,000)







### **ECHO**

Purple - Lavender Yellow - Violet Green - Sandalwood / Fine Quality

#### Stick

220301 JPY 1,650 (1,500) 60 sticks - 7 cm, with a holder

#### Cone

220311 JPY 1,650 (1,500)

36 pcs., with a holder







#### GOLD

Red - Pine Brown - Violet Green - Jasmine

#### Stick

220201 JPY 1,100 (1,000) 60 sticks - 7 cm, with a holder

#### Cone

220211 JPY 1,100 (1,000)

36 pcs., with a holder





### Bouquet - Stick

FLORAL WORLD ASSORTMENT Green - Sandalwood (STAR) Red - Rose (ROYAL) Purple - Lavender (ECHO)

220601 JPY 2,420 (2,200) 60 sticks - 7 cm, with a holder





### **Bouquet** - Cone

FLORAL WORLD ASSORTMENT Green - Sandalwood (STAR) Red - Rose (ROYAL) Purple - Lavender (ECHO)

220611 JPY 2,420 (2,200) 36 pcs., with a holder

For millennia, camel-driven caravans traced a 1,500 mile route between India and Egypt to trade in exotic frankincense, myrrh, sandalwood and rare spices. This fabled passage would become forever known as the Incense Road. Shoyeido celebrates the immense history and romance of this ancient path with three of our purest incense blends: Nan-zan, made of sweet frankincense; Nanto, fashioned of fine sandalwood; and Nanshu, a sultry, Chai-inspired fusion of cinnamon and spices.



**Nanzan** — Southern Mountain

The best Frankincense ever used in an incense stick. Mellow and warm.

213302 JPY 1,870 (1,700) 60 sticks - 7 cm, with a holder



Nanto — Southern Capital Distinctive Sandalwood with a sultry accent. Uplifting.

213402 JPY 1,870 (1,700) 60 sticks - 7 cm, with a holder

### 1 Nanzan

with a holder

with a holder

 Southern Mountain 213312 JPY 770 (700) 20 sticks - 7 cm,

2 Nanshu

- Southern State

213712 **JPY 770** (700)

20 sticks - 7 cm,

with a holder

#### ③ Nanto

 Southern Capital 213412 JPY 770 (700)

20 sticks - 7 cm,



#### **Nanshu** — Southern State

Nanshu incense blend summons the alluring fragrance of fine tea: rich and complex - and slightly mysterious.

213702 JPY 1,870 (1,700) 60 sticks - 7 cm, with a holder



### **Incense Road Assortment**

213801 JPY 1,870 (1,700) 60 sticks - 7 cm, with a holder 20 sticks of each Nan-zan, Nanshu, Nanto





**New Spring** - Hatsuharu 734501



Plum Blossoms - Umemi 734502



**Cherry Blossoms** - Hanasaki 734503



White Lilac - Unohana 734504



**Cherry Tree** - Ohju 735938



**Lucky Omen** - Shochikubai 735942



**White Plum** - Ume 735622



**Wonder Forest** - Harinezumi 735623



Stream - Sanae 734505



Kingfisher - Ryobo 734506



**Morning Glory** - Tanabata 734507



**Moon Viewing** - Tsukimi 734508



**Lion Dance** - Soujishi 735943



Cat's Meow White - Shironeko 735627



Rainy Day - Kaeru 735625



Lotus - Hasu 735626



**Autumn Ivy**  Momiji 734509



Small Chrysanthemum - Shigure 734510



**Winter Peony** - Shimofuri 734511



**White Rabbit** - Harumachi 734512



Chintz - Sarasa 735941

Rhythm

735635



**Rose Cat** - Hanatoneko 735632



**Party Time** - Sweets 735633



**Green Breeze** - Botanical 735634



**Tessera** - Sayagata 734513



**Whirling Current**  Kanzesui 734514



**Floret** - Shintaisou - Wachigai Asanoha 735944



**Fujiyama** - Fujitosakura 735945



**Square Porcelain Incense Tray** 

JPY 550 (500) W 10 x H 10 cm

### **Porcelain Incense Holder**

JPY 550 (500)

Square W 3.5 x H 3.5 cm Octagon W 3.5 x H 3.5 cm W 4.0 x H 3.5 cm Circle

Rectangle W 4.0 x H 3.0 cm Oval W 5.5 x H 2.8 cm





### Kolip Shell

- Mat Gold 731341 JPY 2,200 (2,000) W 3.8 x H 2.3 cm





Small Owl 720146 JPY 2,750 (2,500) H 9 cm



Owl 720141 JPY 4,180 (3,800) H 12 cm / 🛦 🌀



Silver - Cherry Blossoms

735201 **JPY 1,980** (1,800) W 2 x H 2 cm



Silver Maple

735202 **JPY 1,980** (1,800) W 2.1 x H 2.3 cm



Silver - Snow

735204 JPY 1,980 (1,800) W 2 x H 2 cm



Silver - Pine

735205 JPY 1,980 (1,800) W 2.5 x H 1.3 cm



### **Incense Tray**

takuba

"takuba" is a simple and practical incense tray, which allows the user to burn an entire stick of incense, while leaving no unused portion when the stick is done burning.



JPY 3,850 (3,500)

(2) takuba M 736506 W 19 x H 2.8 cm

JPY 4,950 (4,500)





Karakusa

Arabesque

731101 JPY 2,750 (2,500) W 7.8 x H 4.8 cm / 🛦 🌀



Senbiki - Lines

731102 JPY 2,750 (2,500) W 7.8 x H 4.8 cm / 🛦 🌀



Miyuki Ichimatsu

- Checker

718102 JPY 4,400 (4,000) W 6.7 x H 6.2 cm / 🛦 🌀



**Teddy** 720154 JPY 5,500 (5,000) H 10 cm



Bunny 720153 JPY 5,500 (5,000) H 12.3 cm



Silk Road 720104 **JPY 6,600** (6,000) H 17 cm

/ 🛦 🌀

Rabbit

H 12 cm

/ 🛦

720145 **JPY 4,180** (3,800)



720108 **JPY 6,380** (5,800) H 17 cm

/ 🛦



**Child Guardian** 720183 **JPY 4,180** (3,800) H 14 cm



**Small Cat** 720184 **JPY 2,750** (2,500) H 10 cm

/ 🛦



720147 JPY 2,750 (2,500) H 9 cm

/ 🛦

usable shape of incense

/ stick ▲ cone ⑤ coil

INCENSE CENSER

Tsuki 724982 JPY 5,500 (5,000) W 7 x H 8.2 cm



**Sumi** 724981 **JPY 5,500** (5,000) W 7 x H 8.2 cm



Hanachidori 724931 JPY 3,850 (3,500) W 5 x H 9.3 cm



**Lantern**724201 JPY 3,850 (3,500)
W 6.5 x H 9 cm





Oribe Green
724921 JPY 6,600 (6,000)
W 6.5 x H 9.5 cm



Tinted Ivy

724503 JPY 9,900 (9,000)
W 5.8 x H 8.5 cm





Moonflower
724504 JPY 9,900 (9,000)
W 5.8 x H 8.5 cm

### How to use Incense Censer

Remove the lid and place Miyako Ash (P.26) in to the incense censer. Light the tip of the incense and fan out of the fire flame. Insert the stick incense in to the ash or place coil/cone incense on the ash.

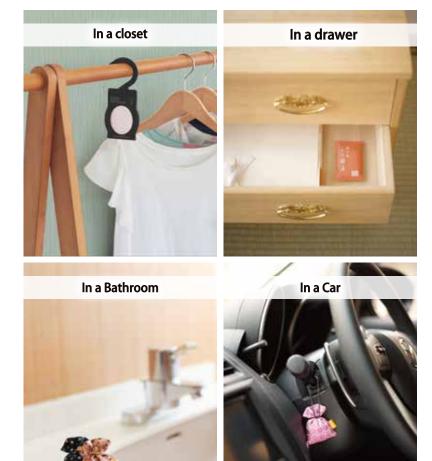
\* We recommend removing the lid while burning incense. In many cases the lid will restrict the flow of oxygen and can extinguish the incense.

### **TAGA-SODE SACHET**

Sachets are Non-burning incense items which release a fragrance in its natural, unheated state.

Historically, Japanese fragrant sachets have consisted of a plain or brocade cloth bag with "Nioi-koh" - a powdered mix of natural ingredients such as clove, camphor and sandalwood - inside.

Shoyeido's fragrant sachets continue this long-held style.

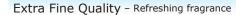


Fragrant sachet is appropriate for use in a car, closet or in a bag to give your clothing and personal articles a pleasant fragrance.

### **HANGING SACHET**

Following 300-year-old recipes, Shoyeido's traditional sachets are available in colorful cloth, brocade and paper envelopes. They can be used in a pocket, on a purse, or in drawers, closets, suitcases, cars, etc. They add a subtle fragrance of sandalwood and herbs.

### Premium Quality - Mild sweet fragrance









H 4.5 cm

Miyako small **512121 JPY 770** (700)



Kaoru 511211 H 6 cm

JPY 990 (900)

Kyoto Nishijin silk Pouch

Gokuhin

**511111 JPY 715** (650) H 6 cm

### Fine Ouality - Refined, clean fragrance



H 6 cm

Johin 510111 JPY 572 (520) H 5 cm







#### Utsusemi - Sweet and fresh fragrance



Utsusemi 620440 JPY 330 (300) W 5.5 x H 8.5 cm

### Nio - Clean, slightly bitter fragrance



Nio 624901 JPY 330 (300) W 5.5 x H 8.5 cm

### Flower Wheel

514151 JPY 990 (900) W 7.5 cm Colors: Red, Purple, Black, Pink, Light Blue and Beige





**Lantern Shape** 515167 **JPY 4,180** (3,800) 2 Johin Sachets H 18 cm



Flower Basket 515179 JPY 5,060 (4,600) 2 Goku-hin Sachets H 30 cm

### NEW

### Tagasode -Kakeru-

Tagasode Kakeru, the fragrant hanging sachet, emits a pleasant fragrance that is appropriate for use in closets to give clothing a refreshing scent. It is also effective to enliven a restroom or any personal space.

JPY 990 (900) W 7.2 × H 16.8 cm



Beige 519511

Black

519512



### Sachet

The beautifully designed Japanese traditional pattern adds an aesthetic highlight.

\*The pattern and color are selected randomly.

### How to use

Will hang appropriately on any closet bar or hanging apparatus that is less than 35mm in outside diameter. It is also effective to enliven a restroom or any personal space.



### A GIFT OF NATURE

The most prized Koh-Boku is Jin-koh (Agarwood / Aloeswood). Through forces of nature, a tree falls in a misty tropical forest. In a unique, magical process that can take hundreds of years, resins within the wood solidify, making it very dense and concentrating its exquisite fragrance. It is believed that a pure stream of life energy is being condensed during its formation. It benefits us -bringing clarity and peace of mind.

Agarwood is an Appendix II item of CITES (the Convention of International Trade of Endangered Species), for which Shoyeido has been fully compliant. While there are no restrictions for Shoyeido to distribute agarwood products within Japan, an export permit issued by METI (the Ministry of Economy, Trade and Industry) is required when agarwood items are exported from Japan. Please refer to the regulations established by your domestic government when applicable.

Shoyeido works with and respects the natural environment.

KOH - BOKU — AROMATIC WOOD —





### Sandalwood

Rozan

Wood chips, granules. JPY 1,650 (1,500)



### **Agarwood**

Wood chips, granules. ★ CITES Products



### **Kyara**

Wood chips, granules.

### **★** CITES Products

### **KODACHI** — ELECTRIC WOOD CHIP HEATER —

The electric wood chip heater is most effective when used in an intimate setting for personal incense appreciation. The ultimate incense experience is evoked by heating, rather than burning, chips of aromatic wood. The scent is exquisitely subtle. Exclusive to Shoyeido, our heater features a variable temperature control to accommodate different types of wood chips.



Kodachi — Electric Wood Chip Heater

Black Brown 720116 720117 JPY 33,000 (30,000) JPY 33,000 (30,000) W 9 x H 13 cm W 9 x H 13 cm









Power Requirements: AC 100V / 50-60Hz

#### — BATTERY OPERATED PORTABLE WOOD CHIP HEATER — KODUTU



#### Kodutu

 Battery Operated Portable Wood Chip Heater

Kodutu Unit, Mica Plate (3 pcs.), Sandalwood, Case for Micaplate and Sandalwood, Bamboo Tweezers, Portable Pouch

White 720118 **JPY 10,230** (9,300) Black 720119

JPY 10,230 (9,300) W 5.9 x H 10.6 cm W 5.9 x H 10.6 cm Enjoy the fragrance of Agarwood, Sandalwood and Pressed incense. Convenient size for travel.









Battery size: AAA x 4 pcs. [NOTE] Batteries are NOT included.

### **PRESSED INCENSE**

To use pressed incense, heat the incense on ash with charcoal (\* See the website for the way to use.), or on electric incense heater (P.25 KODACHI). Heating gives a mild and delightful fragrance.



\*Way to use >>







### Miyako Incense Charcoal

750111 JPY 660 (600) Use with white ash 48 pcs.

★ Charcoal is an item of "United Nations Recommendations on the transport of Dangerous Goods". Please confirm the availability of shipping with Overseas Division. (Contacts: P.33)

### Miyako Ash

**751101 JPY 220** (200) Use with incense censer 30 g



### **HI-INA** — PORTABLE WOOD CHIP HEATER —

#### Hi-ina

Portable Wood Chip Heater

718311 JPY 4,400 (4,000) Pressed Incense (5 pcs.) Miyako Incense Charcoal (5 pcs.) W 7.5 x H 7.5 cm



### **Pressed Incense**

241001 JPY 3,080 (2,800)

① Winter Morning

Himenoka

- 2 Autumn Evening
- ③ Summer Green
- 4 Spring Flower



#### **Incense Censer** Nawame

Green 724911 JPY 1,650 (1,500) W 8.5 x H 4.5 cm

White 724912 **JPY 1,650** (1,500) W 8.5 x H 4.5 cm



### THE GENJI SERIES

The legendary Japanese story The Tale of Genji is one of the world's profound cultural achievements. Written by the Lady Murasaki in the early 11th Century as entertainment for the Empress Akiko, this thousand - year - old masterpiece lays claim to many literary firsts: the world's first true novel.

The first psychological novel. The first historical novel. The Tale of Genji is a window into a bygone world, providing a glimpse into the Japan of a millennium ago.

With The Genji Series, Shoyeido is pleased to evoke the scenes and sublime beauty of The Tale of Genji.



### Utakata

- Transient Dream

623601

JPY 1,650 (1,500)

20 sticks - 7 cm, (4 scents, 5 of each) with a holder



Hanachirusato

Field of Blossoms

620950

**JPY 880** (800)

20 sticks - 7 cm, with a holder



### Hahakigi

Beauty

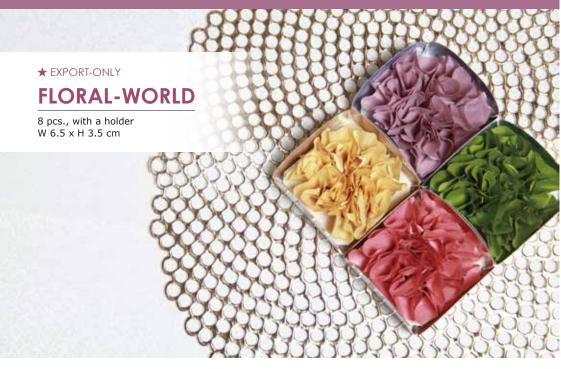
621720

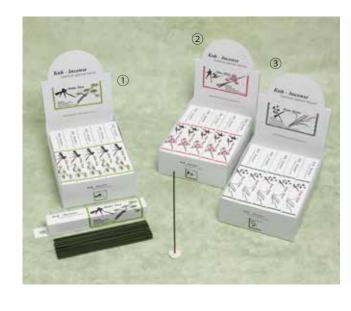
JPY 1,650 (1,500)

20 sticks - 7 cm, (4 scents, 5 of each) with a holder

Products from P.28 to P.33 are for exporting only. These products can not be delivered in Japan.

Please contact Overseas Division for the prices and shipping (contacts: P.33)





DAILY

① **Moku**「木」— Tree 121721

14 g - 35 sticks - 13.5 cm with a holder

② **Ume**「梅」— Plum 121722

14 g - 35 sticks - 13.5 cm with a holder

③ **Kusa**「草」— Grass 121723

14 g - 35 sticks - 13.5 cm with a holder



220431



Lavender 220335



Pine 220234



**FLORAL-WORLD DISPLAY BOX SET** 

220701 4 kinds, 5 of each 20 boxes in total W 27 x H 17.5 x D 22.5 cm





④ **Tomo**「友」─ Friend 121701

14 g - 37 sticks - 18 cm

⑤ Ou 「王」 — King 121702 14 g - 37 sticks - 18 cm ⑥ **Kyo**「京」— Capital 121703 14 g - 37 sticks - 18 cm DAILY INCENSE ★ EXPORT-ONLY



### Seifu

- Fresh Breeze

Fresh Breeze refreshes your body and soul. 121892

Short, 10 bdls - each 40 sticks, 13.5 cm



#### Enmei

- Circle

A circle is often drawn as an object of enlightenment. Please enjoy the essence of a circle with this subdued fragrance.

121891

Short, 10 bdls - each 40 sticks, 13.5 cm



#### Hakuun

White Cloud

A fragrance inspired by the image of white clouds in a blue sky. High quality natural ingredients are blended to create this subtle scent.

122916

Long, 10 bdls - each 35 sticks, 22 cm



#### Gozan

- Five Hills

A mellow and deep fragrance, based on the best sandalwood available from Mysore, India.

122716

Long, 10 bdls - each 35 sticks, 22 cm



### Kyozakura

Kyoto Cherry Blossoms

A sandalwood-based fragrance to tempt you into visions of cherry blossoms in spring.

122616

Long, 10 bdls - each 35 sticks, 22 cm



#### Kinkaku

— Golden Pavilion
A refreshing sandalwood
fragrance inspired by the
Golden Pavilion reflected
on the pond.

122516

Long, 10 bdls - each 35 sticks, 22 cm



### Kyonishiki

 Kyoto Autumn Leaves
 A quiet fragrance of sandalwood gives rise to images of autumn leaves in Arashi-yama, Kyoto.

122416

Long, 10 bdls - each 35 sticks, 22 cm



### Hoyei-koh

— Eternal treasure

At well over 100 years old and based on a much older recipe
(sandalwood, clove, cinnamon).

Eternal Treasure is one of
Shoyeido's most traditional and
best-known fragrance.

122216

Long, 10 bdls - each 40 sticks, 21 cm



### Daigen-koh

— Great origin
Comfort, insight,
introspection.
122016
Long,
10 bdls - each 30 sticks,
24 cm

### **★** EXPORT-ONLY

### "Natural, uncolored incense"





- ① **Hakuun** White Cloud 121866 Long, 35 sticks – 22 cm
- ② **Gozan** Five Hills 121865 Long, 35 sticks – 22 cm
- (3) Kyozakura Kyoto Cherry Blossoms 121864 Long, 35 sticks - 22 cm
- Winkaku Golden Pavilion 121863 Long, 35 sticks – 22 cm
- (5) **Nokiba** Moss Garden 121862 Long, 35 sticks – 22 cm
- Kyonishiki Kyoto Autumn Leaves
   121861
   Long, 35 sticks 22 cm
- Hoyei-koh Eternal treasure121867Long, 40 sticks 21 cm
- ® Daigen-koh Great origin 121868 Long, 30 sticks – 21 cm







**Matsu**— Pine Tree
736401
W 3.5 x H 3.5 cm



**Umebachi**— Plum
736402
W 3.5 x H 3.5 cm



**Nami**— Wave
736403
W 4 x H 3 cm



Incense Tray Black 737101 W 10 x H 10 cm

### **CONTACTS & PROCEDURES FOR ORDERING**

Order	Webshop / Email / Fax
Webshop	https://shoyeido-incense.jp
Email	overseas@shoyeido.co.jp
Fax	+81-75-212-5595
Shipping	Parcel post / Courier
Payment	Advance payment in JPY
Payment method	T/T remittance / Credit card
★ Not available for Export: Aromatic wood (Agarwood), Charcoal	

### **KUNJYUKAN**







### Play, Learn and Experience Incense!

"KUNJYUKAN." It opens with space to experience Shoyeido's incense, gallery and hall ... a place to meet and mingle with fragrance, where visitors can experience Japanese incense culture.

### Highlight

### Ground floor: Koh-labo "Exploring Incense"

*Koh-labo*, "Exploring Incense," is a section where visitors can experience various fragrances. Hung from the celling are white boxes, along with white poles in front of mural of a tropical rainforest. While this space may at first appear mysterious, it will introduce you to new fragrances. Let's take the first step in exploring the world of incense!

KUNJYUKAN website (English Language) www.kunjyukan.jp/english/



## **Kyoto Main Store & KUNJYUKAN ACCESS**





3-minute walk from Subway Karasuma Line, Marutamachi Sta. Exit 7

5-minute walk from Subway Karasuma Line, Tozai Line Karasuma Oike Sta. Exit 1

➡ Limited parking is available

[Store] Tax-free

Open year round (except New Year's Day) 9am - 6pm

[KUNJYUKAN]

Koh-labo, Gallery

Open 10am - 5pm (Irregular holidays)

Address: Karasuma Nijo Nakagyo-ku, Kyoto 604-0857 Japan Tel: +81-75-212-5590

SHOYEIDO STORE

Kyoto

Osaka

Tokyo

Yokohama

SHOYEIDO stores are located in Kyoto, Osaka, Tokyo,
Yokohama and Sapporo. Please see the information on the website.

https://www.shoyeido.co.jp/english/stores/